

OUR ATTENDEES

7K

SOCIAL MEDIA
FOLLOWERS



10K+ MAILING
LIST



ACTIVE DISCORD
COMMUNITY

3K

2022
ATTENDANCE



37% 53% 10%

9%

AGES: 0-17

21%

AGES: 18-24

45%

AGES: 25-34

27%

AGES: 35+

REVIEWS

“Not only is this the best place for people to play games in the midwest, it's also a great place to meet new and familiar gamers. Whether you enjoy a competitive or cooperative game, we are all here for the same reason; to show our love of video games.

—Howard, MN”

“It's a great growing con that creates a great lasting impression.

—Michele, MN”

“2D Con is beyond just a good experience. They are throwing a fun, welcoming event and actively work on growing and becoming better each year.

—Morgan, MN”

DONATE

If you would like to make a tax deductible donation to 2D Con without the perks of becoming a sponsor, please use our paypal.
Thank-you for your support!

PAYPAL.ME/2DCON



CONTACT

SPONSORSHIPS@2DCON.NET

2DCON.NET/SPONSOR-DETAILS



2D CON 2023 : ANOTHER WORLD
MINNESOTA'S LARGEST GAMING AND ESPORTS EVENT

AUGUST 25 - AUGUST 27, 2023
HYATT REGENCY, MINNEAPOLIS, MINNESOTA
1300 NICOLLET MALL, MINNEAPOLIS, MN 55403

2DCON.NET

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2D Con is a volunteer run non-profit event dedicated to exploring the positive impacts of the gaming community.

WHAT IS 2D CON?

2D Con is an inclusive volunteer run convention covering all aspects of video gaming, tabletop gaming, roleplaying games, design & development, cosplaying and more.

We focus on bringing together gamers to celebrate the things they love in a safe environment.



Alongside our main gaming events, our fans enjoy our cosplay contest, learn about the video game industry in our panels, or play one of many independent games at Indie Island.

We find it important that there is always something to do and are continually expanding our offerings.

SPONSORSHIP PERKS

As a thanks for your support, we have many ways to put your brand into the minds of our thousands of attendees. 2D also accepts donations of equipment, prizes, and more! Work with our team to find a solution that works for you: Sponsorships@2DCon.net

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	PARTNER
Logo and Link on 2D Con Website	X	X	X	X	X
Logo on Sponsor Banner**	X	X	X	X	X
Social Media Shoutouts	X	X	X	X	X
Logo on Twitch Livestream Banner		X	X	X	X
Logos on Online Adverts		X	X	X	X
Ads featured on Twitch Livestream			X	X	X
Logo in Monthly Newsletter			X	X	X
Logo on ad flyers and posters*			X	X	X
Half Page Ad in Program**			X	-	-
Full Page Ad in Program**				X	X
Logo on Attendee Badges**					X
Mainstage Naming Rights**					X
Badges Upgraded to VIP			X	X	X
Event Badges	5	5	10	12	20
Cost	\$500	\$1,500	\$2,500	\$5,000	\$10,000+

DEADLINES: *If sponsorship confirmed prior to 6/1/2023 **If sponsorship confirmed prior to 7/24/2023